

### What is NorForSale?

NorForSale Art Net is the first alive artistic network in our country that grows fast and evolves into a powerful artistic hub of activities and collaborations which are passing through, in Greece and abroad.

### Target

- The creation of an open workshop of performing arts. We implement a strategy that is actualised progressively. We utilise the Members, develop artistic products and expand the quality of the network to other cities in the country and abroad, gradually reaching the goal
- The union of artists with a common vision, values and ideals. Professional artists from every city of the country co-ordinate and join hands, with art being the engine, creating a living mechanism of free and constant exchange of experiences and ideas.

### Products

- [Sunday Seminars](#) : 3-hours open Seminars held on Sundays in Athens
- [DanceTheater Laboratories](#) : labs classes that completed with performances of the participants in Athens
- [Road-Trip Seminars](#) : seminars outside Athens (this is a new product - the first city to host the seminars is Thessaloniki)
- [Theater Perormances](#)

### New Member Selection Criteria

Network members are professional artists *whose art is inspired by the relationship with the body and the expressive use of the body*. They are selected on the basis of high criteria taking into account:

- The teaching capacity and experience of conducting seminars
- The Artistic "Chemistry"
- The acceptance and advocacy of collegiality rules

### Members' Obligations

- a. To realise two(max) 3hour seminars per year. To compensate, the NorForSale network acts in a non-profit way to enhance the professional image of the rapporteur online, through each Sunday seminar he or she is conducting.

## Typical Update for Members & Candidates

- b. To participate in the annual meetings of the network
- c. To be a model of the philosophy of the NorForSale network (see below philosophy-ethics).

### Μελών Members' Rights

For any other participation in any activity of the network, the member's fee is agreed (e.g. [labs](#)).




### Members' Activity Sectors

- Seminar rapporteurs
- Performing
- Direction, Choreography
- Organization









### Infrastructure

- **Organization** : The network has a professional organization team that takes care of the planning and implementation of each one of the activities. It consists of :
  - a. Artistic direction : [Yiannis Mantsis](#)
  - b. Photography : [Stephanos Kyriakopoulos](#), [Manos Megaloudis](#)
  - c. Video editing : [Manos Megaloudis](#), [Christos Xenitopoulos](#)
  - d. Video camera : [Christos Xenitopoulos](#)
  - e. Graphic designer : [Anna Vranaki](#)
  - f. Online services : [Makis Etzoglou](#)
  - g. Legal Advisor : [Konstantinos Kollias](#)
  - h. Tax Support : [Katerina Plataniti](#)

### ➤ Fun Group :

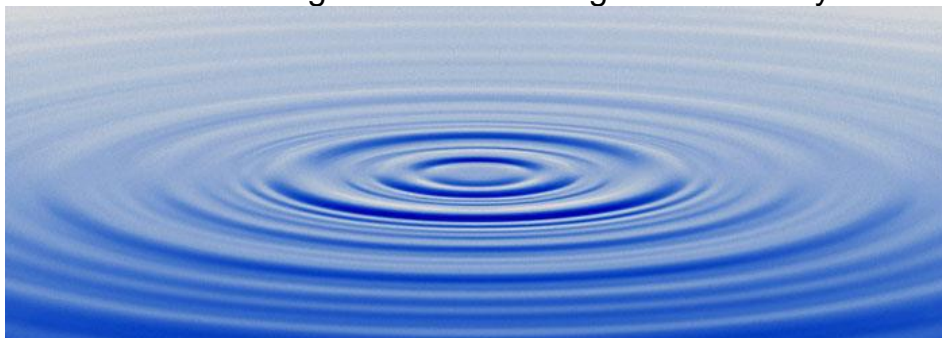
- a.  **Fun Group** : *Students, viewers and those wishing to be updated regularly and follow any network activity. The registered people on this list today are 2.500*
- b.  **Website** : *modern responsive website with a sales character (interbank payments, credit card payments, viva etc) and advanced technical mechanisms that enhance and promote the Google traffic.*
- c.  **[DanceTheater Seminars](#)** 16.000 likers

## Typical Update for Members & Candidates

- d.  [Norforsale Art Net](#) 6.000 likers
- e.  [Dance.gr](#) 1.500 μέλη
- f.  [Theater.gr](#) 650 μέλη
- g.  [Twitter](#)
- h.  [YouTube](#)
- i.  [Google plus](#)
- j.  [Linkedin](#)
- k.  [Instagram](#)

### Philosophy - Ethics

The example of the stone falling into the water is given and analyzed.



#### ➤ Basic Motivation principle

The closer the center of the circle wishes to place a Member, the obligations and the rights increase accordingly. The Center's responsibility (center = the implementation of the NorForSale ethical framework) is to incorporate and utilize all circles.

The above scheme exists only if concentric circles develop.

## Typical Update for Members & Candidates

### ➤ Concentric relationships

Concentric circles = Concentric Relationships => Cooperative Relationships operating under a common ethical and regulatory context (= center)

### ➤ Transformations

- Once we are placed in a circle, and "effortless" movement is allowed to us, the circle is transformed into a wheel => The "effortless" movement within a trajectory proves the existence of relationships of trust.
- When the same happens in other orbits => the above figure starts to acquire a spiral mobility and is transformed into an attraction pole

### ➤ Condition

In order to achieve such a result, there is a need for rules (regulatory framework)



## Rules

- **Annual Membership Contribution:** 2 (max) per Member, unwaged Sunday Seminars per year. Every June, the annual program of Sunday Seminars is set for the next season.

### ➤ Copyright

- a. **Students-viewers personal data (email, phones)::** are protected by the group (not shared)

- b. **Photographic - Video Material**

It is intellectual property of the NorForSale artistic network, protected and not shared (Article 10 of the Statute).

Excluded, is the watermarked photographic material posted on the site, which may be communicated to the rapporteur of the artistic activity (eg Sunday Seminars) for purely archival reasons. **Using these photos for any other reason (uploading to social media or business) is against the ethics of the network.**

Instead, it is proposed to freely be used any link (or url) related to NorForSale Art Net's articles by the member-artist of the network (eg article photos - impressions of his seminar).

## Typical Update for Members & Candidates

➤ **Ethics**

All forms of communication-advertising within NorForSale Art Net are the sole responsibility and obligation of the network.

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